

# PRIVACY POLICY

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**FM Generator, Inc.**

**Effective Date: 5/18/26**

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## 1. Introduction

FM Generator, Inc. ("Company," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, use our services, or interact with us, including through SMS/text message communications.

Please read this policy carefully. If you do not agree with its terms, please discontinue use of our services.

## 2. Information We Collect

We may collect the following categories of information:

### 2.1 Information You Provide Directly

- Name, address, email address, and phone number
- Account credentials and profile information
- Payment and billing information
- Communications you send to us (e.g., support requests, inquiries)
- SMS opt-in consent and related preferences

### 2.2 Information Collected Automatically

- IP address, browser type, and device identifiers
- Pages visited, links clicked, and time spent on our website
- Cookies and similar tracking technologies

### 2.3 Information from Third Parties

- Information from business partners and service providers
- Publicly available information

## 3. How We Use Your Information

We use the information we collect to:

- Provide, operate, and improve our products and services
- Process transactions and send related information
- Send administrative and service-related communications
- Send SMS/text messages you have opted into receiving
- Respond to your comments, questions, and requests
- Monitor and analyze usage trends and improve user experience
- Comply with legal obligations and enforce our policies
- Protect the security and integrity of our services

#### **4. SMS / Text Message Communications**

If you opt in to receive SMS communications from FM Generator, Inc, we will use your mobile phone number solely to send you the messages you have agreed to receive. We collect and store your phone number, opt-in date/time, and opt-in source for compliance and record-keeping purposes.

No mobile information (including your phone number and SMS opt-in data) will be shared with third parties or affiliates for marketing or promotional purposes. Information may be shared with our SMS platform provider and mobile carriers solely as necessary to deliver messages.

You may opt out of SMS communications at any time by replying STOP to any message you receive from us. For help, reply HELP or contact us at DPoirier@fmgenerator.com

#### **5. How We Share Your Information**

We do not sell your personal information. We may share your information with:

- Service Providers — Third-party vendors who assist us in operating our business (e.g., hosting, analytics, payment processing, SMS delivery). They are contractually obligated to protect your data.
- Legal Requirements — When required by law, regulation, court order, or governmental authority.
- Business Transfers — In connection with a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.
- With Your Consent — We may share your information for any other purpose with your explicit consent.

#### **6. Cookies and Tracking Technologies**

We use cookies and similar tracking technologies to collect and use information about you and your interaction with our website. You can control the use of cookies through your browser settings; however, disabling certain cookies may affect the functionality of our website.

## **7. Data Retention**

We retain your personal information for as long as necessary to provide our services, comply with legal obligations, resolve disputes, and enforce our agreements. When your information is no longer needed, we will securely delete or anonymize it.

## **8. Data Security**

We implement reasonable administrative, technical, and physical safeguards to protect your personal information from unauthorized access, use, or disclosure. However, no security system is impenetrable, and we cannot guarantee the absolute security of your information.

## **9. Your Rights and Choices**

Depending on your location, you may have the right to:

- Access, correct, or delete your personal information
- Object to or restrict certain processing of your data
- Withdraw consent at any time (where processing is based on consent)
- Opt out of marketing or SMS communications
- Lodge a complaint with a supervisory authority

To exercise any of these rights, please contact us at [DPoirier@fmgenerator.com](mailto:DPoirier@fmgenerator.com).

## **10. Children's Privacy**

Our services are not directed to individuals under the age of 13. We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected such information, please contact us immediately.

## **11. Third-Party Links**

Our website or communications may contain links to third-party websites. We are not responsible for the privacy practices of those sites and encourage you to review their privacy policies before providing any information.

## **12. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the updated policy on our website and updating the "Effective Date" above. Your continued use of our services after such changes constitutes your acceptance of the revised policy.

## **13. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us:

**FM Generator, Inc.**

**35 Pequit Street, Canton, MA 02021**

**Email: [Dpoirier@fmgenerator.com](mailto:Dpoirier@fmgenerator.com)**

**Phone: 781-332- 6602**

**Website: [www.FMGenerator.com](http://www.FMGenerator.com)**